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Two Teens launch first conference for Military Daughters- The Sisterhood of the Traveling BDUs

CLOVIS, Calif.— The first conference of the Sisterhood of the Traveling BDUs is scheduled to take place March 12-14, 2010 at the Clovis Memorial District Hall. This conference brings together teenage daughters of military parents to offer support, inspiration, mentorship and a feeling of sisterhood, and is the first conference of its kind.

The founders of this organization are two high school students, Moranda Hearn and Kaylei Deakin. The girls met a few years ago and found that they had a common bond as daughters of military parents, and wanted to foster a sisterhood amongst other daughters who have grappled with similar challenges. The girls teamed up, organized the conference on their own, and raised funds for the event for a zero-cost impact to all who are attending.

The conference will begin with a semi-formal “Purple Carpet” arrival, and media are invited to attend Friday, March 12 at 4 p.m.

The remainder of the weekend is filled with workshops, leadership and self-esteem breakouts, and several key-note speakers. The California National Guard has offered their support for this first conference, and they are also being championed by DoSomething.org, an organization which encourages teens who want to make a difference. Vendors from TriWest, the Red Cross, USAA and Zeiders will have booths set up throughout the conference.

“I hope the Sisterhood of the Travelling BDUs will inspire other young people to look beyond themselves, see a need and meet it,” says Moranda. “I created this because I felt a need in my own life to connect with other military girls who understand my challenges, emotions and triumphs.”

Media are invited to attend the Purple Carpet March 12, 2010 at 4 p.m., at the Clovis Memorial District Hall, 808 4th Ave., Clovis, 93612. For more information please contact Major Kimberly Holman at (805) 340-7301.